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NATIONAL BUSINESS EXCELLENCE AWARDS

"Akin to the lotus that blooms in all its glory above the impure muddy water whilst remaining un-smearred" - the Business Excellence Awards Trophy is created by The National Chamber of Commerce of Sri Lanka to honour those Sri Lankan business houses that have excelled in their fields of business.

The tiered base symbolized the initial ascent of the business ladder from the formative stages of a company's life where an input of much dedication and hard work would have been observed. Rapid growth would have followed to the upper levels of the ladder in terms of quality and fame as denoted by the pillar of the trophy. The pillar tops out to an inverted set of steps where the landing depicts stability. This supports an intricately handcrafted lotus blossom with hand embossed petals of traditional motifs. The inverted sets of steps are created to symbolize the stupendous effort needed to rise to the very top akin to climbing an overhang of rock on a mountain face. The summit contains the aforesaid lotus bloom in all its splendour denoting the purity, prosperity and fame and glory that the business houses which have reached the highest levels of excellence enjoy."

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OVERVIEW

The National Business Excellence Awards (NBEA), the prestigious benchmark competition of the National Chamber of Commerce of Sri Lanka celebrates the pinnacle of business achievements in Sri Lanka. Now in its 20th year, the NBEA acknowledges organizations that have attained global standards of excellence, providing a framework for enhancing organizational performance and contributing significantly to the nation's socio-economic progress. This flagship award competition continues to play a pivotal role in shaping a sustainable and competitive business ecosystem.

A Celebration of Collective Excellence

The NBEA goes beyond celebrating individual success, recognizing the collective efforts of exceptional teams. Widely regarded as a trusted platform for identifying and rewarding outstanding achievers, the NBEA employs a comprehensive and rigorous evaluation process that upholds its credibility and transparency.

The NBEA honors organizations across a diverse range of sectors and categories, encompassing Micro, Small, and Medium Enterprises (MSMEs) as well as Large and Extra-Large organizations. Its inclusive approach ensures that businesses of all sizes are evaluated using the NBEA Excellence Model, fostering a culture of continuous improvement and sustainable growth. While celebrating winners is a key highlight, the NBEA's broader vision extends beyond accolades. It inspires enterprises to embrace the 'excellence' framework, empowering them to elevate their standards and enhance performance. This ripple effect seeks to strengthen the overall competitiveness and quality of Sri Lanka's business community.

A Dynamic Evaluation Framework

A team of highly qualified professionals have meticulously developed the NBEA's evaluation criteria, marking scheme, and other key components to ensure the program's success and integrity. Since its inception in 2004, the NBEA has recognized exceptional organizations while encouraging others to adopt the excellence model and pursue continuous improvement.

In 2025, the evaluation criteria have been refined further to align with contemporary priorities and emerging focus areas, offering participants greater opportunities to demonstrate their commitment to excellence and innovation in a competitive landscape.

The National Chamber of Commerce of Sri Lanka stands as a beacon of advocacy, empowerment, and growth for the business community, both locally and internationally. Established in 1948 to drive economic development, the Chamber supports policies that promote business excellence, uplifts small and medium enterprises (SMEs), and fosters international trade relations. With fast commitment to innovation and sustainability, the Chamber continues to lead as a prominent force in business leadership and capacity building.



SIGNIFICANCE OF NBEA

The National Business Excellence Awards (NBEA) hold significant value for businesses, industries, and the economy in several aspects:

1. Recognition of Excellence

- The NBEA celebrates outstanding businesses that demonstrate excellence in various aspects, such as innovation, sustainability, financial performance, and leadership.
- It serves as a benchmark for quality and best practices in the business community.

2. Enhancement of Brand Value

- Winning or being nominated for an NBEA award enhances a company's credibility and reputation in the marketplace.
- The recognition boosts brand trust among customers, investors, and other stakeholders.

3. Encouragement of Competitiveness

- By recognizing outstanding performance, the awards promote healthy competition among businesses.
- It motivates companies to strive for continuous improvement and adopt innovative approaches.

4. Promotion of Good Governance

- The NBEA highlights organizations that adhere to ethical practices, good governance, and sustainability principles.
- It encourages others to follow similar standards, fostering a culture of responsibility in the business environment.

5. Networking Opportunities

- The awards ceremony and associated events bring together leading business figures, policymakers, and stakeholders.
- This provides a platform for networking, knowledge sharing, and potential collaborations.

6. Encouragement for SMEs

- The awards often include categories for small and medium-sized enterprises (SMEs), encouraging their growth and recognizing their contributions to the economy.
- It provides visibility and support for emerging businesses.

7. Role in National Development

- The NBEA aligns business excellence with national development goals, emphasizing the role of businesses in driving progress and prosperity. The National Business Excellence Awards not only celebrate the achievements of individual businesses but also contribute to the development of a more dynamic, competitive, and sustainable business environment in the country.



01. OBJECTIVES

- › To recognise and reward those organisations that have excelled in all-round performance
- › To recognise and reward enterprises that have excelled in each of the criteria of excellence such as Corporate Governance, Capacity Building, Performance Management, Global and Local Market Reach, Corporate Social Responsibility & Environmental Sustainability and Business & Financial Results
- › To encourage Sri Lankan organisations to emulate organizations which have achieved excellence
- › To position Sri Lanka as a country with excellently-managed organizations and thereby making it attractive for joint ventures, investments, and as a source for high-quality and reliable products and services.

02. ELIGIBILITY

- › Any registered business organisation domiciled in Sri Lanka which has been in operation for a minimum period of 3 years prior to the date of application is eligible to apply.
- › Divisions, units, estates, factories etc. of organisations, unless they are legal entities by themselves, are not eligible.
- › An overall Gold Award Winner of a previous year is not eligible to apply for the immediately succeeding three years.

03. AWARD CATEGORIES

The following enterprises will be grouped into one of the following five categories

- › Extra Large
- › Large
- › Medium
- › Small
- › Micro



National Business Excellence Awards 2025

The following criteria will be used to determine the appropriate category of the applicants.

Category	No. of Full time Employees	Total Capital Employed* (a) (LKR)	Annual Revenue* (b) (LKR)
Extra Large	5000 and over	5 bn and over	10.1 bn and over
Large	1000 and over	1 bn and over	3.1 bn - 10 bn
Medium	100 and over	100 mn and over	251 mn -3 bn
Small	26 and over	15 mn and over	26 mn - 250 mn
Micro	Less than 25	Less than 15 mn	Less than 25 mn

*(a). Shareholders funds + Long-term debt

*(b). In the immediate preceding financial year as per the audited financial statements.

The category of applicant will be determined by considering all above criteria (Number of employees, Capital Employed and Revenue.) If any one criterion falls into a higher category, that category will apply to the applicant. Only one category should be indicated in the application.

04. EVALUATION PROCEDURE

Applications will be evaluated on the basis of a 7-point criterion described under the Excellence model. Applications are reviewed and evaluated in a three-stage process as described below.

FIRST STAGE-DESK REVIEW

All the applications will be screened and reviewed, and the process would be two-fold. Initially, there will be an acceptance conformity screening to assess whether all the requirements are fulfilled in the application form and thereafter referred to the Technical Panel for further review. At the conclusion of the first stage of review, the panel will short-list the applicants who would proceed to the second stage.

SECOND STAGE REVIEW

The Technical Committee will review all the accepted applications and will allocate marks as per the criteria under each sector, sub sector criterion. Detailed marks will be provided by the technical panel and after the marks are ranked, will be presented to the Panel of Judges for final review and selection based on the interviews.

THIRD STAGE-JUDGES' FINAL REVIEW

The Panel of Judges would make the final selection of the award recipients after a careful review of all preliminary evaluation reports and the outcome of the interviews.



05. EVALUATION MODEL

The NBEA 2025 Excellence Model



06. MARKING SCHEME

Seven perspectives of every applicant will be evaluated and marks allocated as follows :

CRITERIA	MARKS
1. Excellence in Strategy & Leadership	150
2. Excellence in Corporate Governance & Strategy	110
3. Excellence in Capacity Building	150
4. Excellence in Performance Management	130
5. Excellence in Local and Global Market Reach	190
6. Excellence in Corporate Social Responsibility and Environmental Sustainability	120
7. Excellence in Business & Financial Results	150
TOTAL	1000



07. CLASSIFICATION OF AWARDS

Seven perspectives of every applicant will be evaluated and marks allocated as follows :

Main Awards For Overall Excellence

1. The National Business Excellence Gold Award for Overall Excellence
2. The National Business Excellence Silver Award for Overall Excellence
3. The National Business Excellence Bronze Award for Overall Excellence

Criteria Awards (Winner and Runner Up)

1. Excellence in Corporate Governance
2. Excellence in Capacity Building
3. Excellence in Performance Management
4. Excellence in Local Market Reach
5. Excellence in Global Market Reach
6. Excellence in Corporate Social Responsibility
7. Excellence in Environmental Sustainability
8. Excellence in Business and Financial Results

The Category Awards

- Business Excellence Award – Micro Sector – Winner, 1st Runner-up & 2nd Runner-up
- Business Excellence Award - Small Sector - Winner, 1st Runner-up & 2nd Runner-up
- Business Excellence Award - Medium Sector - Winner, 1st Runner-up & 2nd Runner-up
- Business Excellence Award - Large Sector – Winner, 1st Runner-up & 2nd Runner-up
- Business Excellence Award - Extra Large Sector - Winner, 1st Runner-up & 2nd Runner-up



The Business Sector Awards

- Business Excellence Award – Agriculture & Plantations - Winner & Runner-up
- Business Excellence Award – Banking Sector - Winner & Runner-up
- Business Excellence Award – Construction - Winner & Runner-up
- Business Excellence Award – Gem & Jewellery – Winner & Runner-up
- Business Excellence Award – Healthcare & Related Services - Winner & Runner-up
- Business Excellence Award – Hospitality & Tourism - Winner & Runner-up
- Business Excellence Award – ICT Services - Winner & Runner-up
- Business Excellence Award – Insurance -Winner & Runner-up
- Business Excellence Award – Livestock & Fisheries – Winner & Runner-up
- Business Excellence Award – Printing & Related Services- Winner & Runner-up
- Business Excellence Award – Non Banking & Financial Services - Winner & Runner-up
- Business Excellence Award – Infrastructure & Utilities - Winner & Runner-up
- Business Excellence Award – Trading - Winner & Runner-up
- Business Excellence Award – Shipping & Shipping related Services Sector - Winner & Runner-up
- Business Excellence Award – Associations & Societies Sector - Winner & Runner-up
- Business Excellence Award – State Sector Services - Winner & Runner-up
- Business Excellence Award – Media Services - Winner & Runner-up
- Business Excellence Award – Other Services/Others - Winner & Runner-up
- Business Excellence Award – Diversified Group of Companies - Winner & Runner-up
- Business Excellence Award – Export Sector - Winner & Runner-up
- Business Excellence Award – Educational Services Sector - Winner & Runner-up
- Business Excellence Award – Logistics & Transport Sector - Winner & Runner-up
- Business Excellence Award – Manufacturing
 - State Sector – Winner & Runner-up
 - Engineering – Winner & Runner-up
 - Food & Beverage – Winner & Runner-up
 - Apparel, Textile & Leather – Winner & Runner-up
 - Chemical, Ceramic and Glass – Winner & Runner-up
 - Other – Winner & Runner-up
 - Non-traditional Sector – Winner & Runner-up



08. GRAND AWARDS CEREMONY

Announcement of the winners will be made at the Awards Ceremony. However, the nominees for the awards will be informed at least two weeks prior to the event. Short video presentations will be requested from the three Overall Winners.

All award winners will receive a Trophy and a Certificate.

The glittering Awards Ceremony will be held in July 2025

09. BENIFITS TO WINNERS

- i. All award winners will be permitted to use the award logo on their promotional material for a period of 3 years from the date of winning the award.
- ii. Every winning enterprise will be listed in the virtual hall of fame hosted in the website dedicated for the National Business Excellence Awards until the next National Business Awards Ceremony.
- iii. Winners will be included in the Chamber's automated mailing list and will be entitled to receive all Chamber journals, newsletters and other communications in the preceding year.
- iv. Since there can be only 92 awards, all others who competed will be invited to participate at a seminar, after the event, on how they could better prepare themselves for the next National Business Excellence Awards competition.
- v. The Overall winners will be given recognition at various events sponsored by the Chamber.

10. AUTHORITY

The Chairman of the Panel of Judges will be the sole and final deciding authority regarding the evaluation procedures and on the recipients of the awards.



11. APPLICATION PROCESS

Application forms containing the detailed requirements (electronic version) could be obtained from the National Chamber of Commerce of Sri Lanka upon paying the registration fee. (Link will be shared by the NCCSL Secretariat)

1. All applications should be completed through the online NBEA system accessed through the www.nationalbusinessexcellence.lk
2. The completed application (electronically) along with required supporting documents could be submitted to National Chamber through the online NBEA system along with the submission fee.
3. Upon successful submission of the application form, the applicant will receive an email notification from the National Chamber confirming the status of the submission and requesting to pay the submission fee.

REGISTRATION FEE

- › Registration fee (non-refundable fee) of LKR 8,000/- to obtain application form /link to access the online NBEA system.
- › Micro category* registration fee LKR 3,500/-

SUBMISSION FEE

The application submission fees are categorized based on the category of the business. Please ensure that the correct fee is paid in accordance with the business category. The applicable categories and the fees are as follows:

Category	Chamber Members (LKR)	Others (LKR)
Micro (Special category)	5,000/-	6,000/-
Small	10,000/-	15,000/-
Medium	16,000/-	20,000/-
Large	20,000/-	25,000/-
Extra Large	30,000/-	35,000/-

Once the final application is submitted, the submission fee will not be returned even if the application is withdrawn subsequently.



PAYMENT METHODS

1. Cash Payment:

Payments can be made in cash at the 1st Floor, NCCSL, 450, D. R. Wijewardene Mawatha, Colombo 10.

2. Online Bank Transfers:

Payments can be made via online bank transfers to the following account:

Account Name:	The National Chamber of Commerce of Sri Lanka
Bank Name:	Bank of Ceylon
Branch:	City Office
Account Number:	350940
Reference:	Please mention your Company Name and "NBEA 2025" in the transfer details.

Note: Once the bank transfer is completed, kindly email a copy of the payment receipt to hansi@nationalchamber.lk and accountant@nationalchamber.lk for confirmation.

3. Cheque Payment:

Cheques should be drawn in favor of "*The National Chamber of Commerce of Sri Lanka*" and crossed "*A/C Payee Only*"

TIMELINE

All completed applications should be submitted through the NBEA online system on or before 1700h on 28th February 2025

INFORMATION DESK

For further information and inquiries please visit www.nationalbusinessexcellence.lk / www.naitonalchamber.lk or contact our team;

Ms. Hansi Jayawardene
Executive -Events Management
Tel: 011 4741788
Hotline: 077 3678728
hansi@nationalchamber.lk

Ms Nishanthi Dilrukshi
Project Executive
Tel: 011 4741788
Hotline: 076 2555707
nishanthi@nationalchamber.lk

Ms. Thilini Dilshani
Executive – Events Management
Tel: 011 4741788
Hotline: 071 9070700
thilini@nationalchamber.lk



12. PANEL OF JUDGES

Mr. Sunil G Wijesinha – Chairman

Past President - National Chamber, Former Chairman – Employers' Federation of Ceylon, Former President - Japan Sri Lanka Technical and Cultural Association (JASTECA) & former Director/Non-Executive Chairman of several Listed and unlisted companies. Awardee of the Asian Productivity Organisation's Regional Award for contribution to productivity promotion in the Asia Pacific 2005. Recipient of the "Order of the Rising Sun, Gold and Silver Rays" from the Government of Japan 2023.

Professor Malik Ranasinghe – Member

Emeritus Professor, University of Moratuwa, Vice President, National Academy of Sciences, former Vice Chancellor, University of Moratuwa, former Chairman of ICTA and former Chairman, Sampath Bank PLC.

Senior Professor Ajantha Dharmasiri – Member

Senior Professor in Management and Past Director, Postgraduate Institute of Management (PIM), University of Sri Jayewardenepura

Dr. Jagath Peiris - Member

Past President of the National Chamber of Exporters (NCE), former CEO of the Institution of Engineers, Sri Lanka (IESL), former Managing Director of three large manufacturing organizations, Founder Member of the Sri Lanka Accounting and Auditing Services Monitoring Board (SLAASMB), Past Chairman of the National Institute of Exports

Mr. Kanishka Weerasinghe – Member

Senior Consultant - Employment, Labour Law & Industrial Relations

Mr. Lasantha S Salgado - Member

Attorney-at-Law & NP, HRM Consultant & Trainer

Mr. Tharanga Gunasekera - Member

Country Head of Communication - HSBC Sri Lanka

Prof. Rohana Kuruppu - Member

Consultant – SLTC Research University Padukka

Ms. Sharika Senanayake - Member

Executive Director of the MAS Foundation for Change

Technical & Financial Evaluation

Mr. Sanath P. Fernando – Chairman

Senior Partner of Ernst & Young



PAST OVERALL WINNERS OF NBEA

<p>NBEA 2004</p> <p>Gold Award - Dialog Telecom Ltd. Silver Award - Slimline (Pvt) Ltd. Bronze Award - Quick Tea (Pvt) Ltd.</p> <p>NBEA 2005</p> <p>Gold Award - Slimline (Pvt) Ltd. Silver Award - Dialog Telecom Ltd. Bronze Award - Royal Ceramics Lanka Ltd.</p> <p>NBEA 2006</p> <p>Gold Award - Commercial Bank of Ceylon Ltd. Joint Silver Awards - Sri Lanka Insurance Corporation Ltd - Macksons Paint Industries (Pvt) Ltd. Bronze Award - Daya Apparel Export (Pvt) Ltd.</p> <p>NBEA 2007</p> <p>Gold Award - Colombo Dockyard PLC Silver Award - Sri Lanka Insurance co-operation Ltd Bronze Award - Lanka Tiles Ltd</p> <p>NBEA 2008</p> <p>Gold Award - Hatton National Bank PLC Silver Award - Ceylon Biscuits Ltd Bronze Award - Lanka Tiles PLC</p> <p>NBEA 2009</p> <p>Gold Award - Ceylon Biscuits Ltd Silver Award - Mobitel (Pvt) Ltd Silver Award - Sampath Bank PLC</p> <p>NBEA 2010</p> <p>Gold Award - Commercial Bank of Ceylon PLC Silver Award - Mobitel (Pvt) Ltd Bronze Award - Orange Electric</p>	<p>NBEA 2011</p> <p>Gold Award - Diesel & Motor Engineering PLC Silver Award - Lanka Orix Leasing Company PLC Bronze Award - Mobitel (Pvt) Ltd</p> <p>NBEA 2012</p> <p>Gold Award - Sri Lanka Telecom PLC Silver Award - Aitken Spence Hotel Holdings PLC Bronze Award - Bank of Ceylon</p> <p>NBEA 2013</p> <p>Gold Award - Access Engineering PLC Silver Award - Sri Lanka Ports Authority Joint Bronze Awards - Virtusa (Pvt) Ltd - Global Rubber Industries (Pvt) Ltd</p> <p>NBEA 2014</p> <p>Gold Award - Orange Electric Silver Award - Glaxo Welcome Ceylon Limited Bronze Award - Lanka IOC PLC</p> <p>NBEA 2015</p> <p>Gold Award - Bank of Ceylon Joint Silver Award - Glaxo Welcome Ceylon Limited - Textured Jersey Lanka PLC Joint Bronze Awards - Commercial Credit and Finance PLC - Alumex PLC</p> <p>NBEA 2016</p> <p>Gold Award - Lanka Orix Leasing Company PLC Silver Award - Union Assurance PLC Bronze Award - Ceylon Cold Stores PLC.</p>	<p>NBEA 2017</p> <p>Gold Award - Lanka IOC PLC Silver Award - Alumex PLC Bronze Award - Kelani Valley Plantations PLC (KVPL)</p> <p>NBEA 2018</p> <p>Gold Award - Talawakelle Tea Estates PLC Silver Award - Aitken Spence Hotel Holdings PLC Bronze Award - GAC Marine Services (Pvt) Limited</p> <p>NBEA 2019</p> <p>Gold Award - Kelani Valley Plantations PLC Silver Award - Sri Lankan Catering Limited Bronze Award - JAT Holdings (Private) Limited</p> <p>NBEA 2021</p> <p>Gold Award - Ceylon Biscuits (Pvt) Ltd Silver Award - National Development Bank Bronze Award - HJS Condiments Limited</p> <p>NBEA 2023</p> <p>Gold Award - Pussalla Meat Producers Pvt Ltd Silver Award - Fentons Ltd Bronze Award - Mike Biotech Asia Pvt Ltd</p> <p>NBEA 2024</p> <p>Gold Award - Haycarb PLC Joint Silver Awards - Hayleys Fabric PLC - Samson Rubber Industries (Private) Limited Bronze Award - LAUGFS Corporation (Rubber) Limited</p>
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SUCCESS STORIES OF OVERALL WINNERS OF NBEA 2024

Haycarb PLC: Overall Gold Winner NBEA 2024



Haycarb PLC received the coveted Overall Gold Award at the 19th National Business Excellence Awards (NBEA) 2024, highlighting its leadership in Sri Lanka's export sector and commitment to sustainability.

As a global leader in coconut shell-based activated carbon, Haycarb plays a crucial role in advancing Sri Lanka's socio-economic growth. The company's dedication to sustainability and ethical governance sets high standards for performance excellence.

Notable initiatives such as Puritas Sath Diyawara, Haritha Angara, Sisu Divipahana, and Behold the Turtle focus on sustainable sourcing, reducing carbon footprints, and uplifting local communities.

This accolade also acknowledges Haycarb's commitment to capacity building, global market expansion, and resilient business practices. It serves as a testament to the ingenuity, dedication, and vision of the Haycarb team, whose pursuit of innovation and sustainable progress continues to create lasting value for Sri Lanka and the world.

Hayleys Fabric PLC : Joint Overall Silver Winner NBEA 2024

"It is with immense pride and gratitude that we accept the prestigious Overall Silver Award at the National Business Excellence Awards (NBEA) 2024. In total, Hayleys Fabric PLC awarded seven accolades at this esteemed event, including awards for Excellence in Capacity Building, Corporate Governance and Strategy, Manufacturing Apparel/ Textile and Leather Production, Runner-Up Awards for Excellence in Environmental Sustainability and the Extra-Large Category, and the Merit Award for Excellence in Environmental Sustainability and the Extra-Large Category, and the Merit Award for Excellence in Performance Management. These honors underscore our steadfast dedication to excellence and innovation across the textile industry.



This achievement reflects the tireless efforts & vision of our exceptional team, who continuously strive to elevate industry standards. We are dedicated to generating enduring value for all our stakeholders, guided by our commitment, "To strengthen the fabric of society by knitting together a better environment for all."

We extend our heartfelt appreciation to the National Chamber of Commerce of Sri Lanka for this recognition and to our stakeholders and partners for their unwavering support in our journey of excellence."



National Business Excellence Awards 2025

Samson Rubber Industries (Pvt) Ltd : Joint Overall Silver Winner NBEA 2024



The National Chamber of Commerce of Sri Lanka, one of the most prominent chambers in the nation, acknowledged Samson Rubber Industries (Pvt) Ltd (DSI Tyres) for its achievements in their esteemed “National Business Excellence Awards 2024” ceremony. Receiving four awards Overall Winner Silver Award, Extra Large Category runner up, Export sector runner up and Excellence in Global market reach – runner up was a delight for DSI Tyres.

Founded in 1983 DSI Tyres has come a long way expanding its product range and has now enjoys the Market leadership in all of its products in the domestic market. The company had been thriving to win the export market in our journey and today we are proud to be an exporter catering to over 50 countries across five continents. DSI Tyres manufactures pneumatic tyres and tubes for use on Bicycles, motor cycles, three wheelers and lawn and garden equipment. Additionally, tubes are made for trucks and buses.

Despite a number of obstacles, the company was able to reach these noteworthy milestones via teamwork, innovation and high-quality products and services. We want to express our profound appreciation to the National Chamber of Commerce and its upcoming Award competition for their exceptional commitment to the country by honoring and motivating the business community to reach their next milestones.

LAUGFS Corporation (Rubber) Limited : Overall Bronze Winner NBEA 2024

LAUGFS Corporation (Rubber) Limited emerged as the ‘Winner in the Large Category’ and secured the title of ‘Winner for Excellence in Business and Financial Results – Large Category’. Additionally, the company earned the ‘Bronze Award – Overall’ and was recognized as the Runner-Up in the Export Sector for the third consecutive year, as well as received a Merit Award for Global Market Reach. The recent awards night was organized by the National Chamber of Commerce of Sri Lanka



(NCCSL) and honored Sri Lankan brands for their outstanding business performance and contributions to the country’s economic progress.

LAUGFS Rubber specializes in the production of industrial tyres, serving customers in over 45 countries worldwide. With subsidiaries in the United States (LAUGFS USA LLC) and Europe (LAUGFS Europe B.V), the company has established a robust international presence. LAUGFS Rubber’s state-of-the-art manufacturing facility stands as a beacon of innovation and sustainability. The facility adheres to international best practices, generating 40% of its energy needs through solar panels and utilizing high-quality rubber compounds and Total Quality Management (TQM) processes to produce REACH-compliant solid tyres. The company’s commitment to quality and environmentally sound manufacturing practices are further evidenced by its ISO 9001:2015, ISO 50001:2018, and ISO 14001:2015 certifications.

At LAUGFS Corporation (Rubber) Limited, our vision extends beyond production. We aim to redefine the industry through innovative practices, unparalleled product quality, and a commitment to environmental stewardship. Every day, we strive for excellence, driving growth and innovation in our pursuit of a greener, more sustainable future.



13. GENERAL GUIDELINES

1. **Application Process:** Applications can be obtained from the National Chamber Secretariat upon payment of the registration fee.
2. **Submission Process:** Applications must be completed through the online application system via www.nationalbusinessexcellence.lk and submitted no later than **5:00 PM on Friday, 28th February 2025**, along with the relevant submission fee.
3. **All questions in the application have to be completed and the application consists of three parts:**

Part A – General Details

- **Content:** General information about the organization.
- **Details:** Specify the type of award applied for.
- **Affirmation:** A statement from the highest-ranking official explaining why the organization should be recognized as an excellent entity.

Part B – Application Containing Responses to the Award Criteria

- This section should address the seven-point evaluation criteria, providing detailed responses.
- If some criteria are not met or not relevant, provide reasons.
- Extensive evidence is required for each claim, lack of evidence may result in a loss of marks.
- Do not exaggerate or include irrelevant details, as all statements should be justifiable during the interview.
- Adhere to the **word limits** set for each section (excluding attachments). Attach only relevant supporting documents and photographs.

Part C – Financial and Business Results

- **Financial Information:** Provide the most recent three completed financial year's data, with certification from external auditors where applicable.
- **Data Format:** Attach data in **PDF, Excel, or Image** format.
 - If the financial year ends in **December**, use **January–December 2023** data.
 - If the financial year ends in **March**, use **April 2023–March 2024** data.

Additional Guidelines:

- **Supporting Evidence:** Attach relevant documents and photos, which should support the claims made in the application.
- **Attachments:** Keep them separate from the application. The application should not include unrelated information.



National Business Excellence Awards 2025

14. HIGHLIGHTS OF NBEA 2024

